

## FOR IMMEDIATE RELEASE

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## Business Stimulus Matching Grant Announced mediaBrew Communications grant program to help re-start local businesses after COVID-19.

*Marquette, MI* – **mediaBrew Communications** has launched a matching grant program providing financial assistance to help local Upper Peninsula businesses recover from COVID-19 shutdowns.

The **Stimulus Matching Grant Program (mediaBrew-SMGP)** provides a 100% dollar for dollar match on new marketing campaign commitments made after May 10, and executed by July 31, 2020, on **mediaBrew Communications** radio stations. It also covers new **mediaBrew Communications** website design and development and social media management agreements.

**mediaBrew Communications** understands the vital importance of businesses marketing direct to the consumer and recognizes the financial challenges many businesses currently have as they restore operations. The **Stimulus Matching Grant Program** is a commitment to local businesses to strengthen their marketing budgets to effectively get their message to their customers.

"The grants are a way for us to partner with fellow local business owners and managers to jump start their return to the market place, in whatever form that takes", said **mediaBrew Communications** Market Manager Mark Evans. "Every business owner knows the importance of fashioning their message and they know marketing their business is crucial to their success. Our dollar for dollar match will help local businesses increase their ability to speak directly to their customers as they recover."

Beginning Monday May 11<sup>th</sup>, any local business that is interested in this opportunity can contact **mediaBrew Communications** for full details on how the program will benefit them during the summer of 2020.

Call **906-228-6800**, or email Mark Evans at <u>mark@mediabrewup.com</u> for more information.











