

FOR IMMEDIATE RELEASE

08/20/2020

Contact: Mark Evans 906-228-6800

mediaBrew Announces "Greatest Games Series"

Local Radio Coverage of Archived Marquette, Negaunee and Ishpeming Broadcasts

Marquette, MI - Live high school football may be sidelined for the autumn of 2020, but it will still be a part of Friday nights for fans in Upper Michigan this fall.

Marquette based mediaBrew Communications has reached back into its radio broadcast archive to bring fans 9 weeks of the greatest games for Marquette, Ishpeming and Negaunee dating back as far as 2008. Marquette airing on 103.3 WFXD, Ishpeming on 98.3 WRUP and Negaunee on Sunny 101.9,

"We saw a need for sports this fall" said mediaBrew's Market Manager Mark Evans. "We're in an era where sometimes you have to think crazy thoughts, and this crazy idea turned out to make a lot of sense to us. The soundtrack to a Friday night at camp, or out driving around is high school football. This way people have that comfort food, and they can also listen to some great memories as there won't be a loss, or a bad game on the air for almost three months on Friday nights"

The "Greatest Games" will run Friday nights starting at 7:00PM starting August 28th, which for many schools was to be the 2020 opener, ending on Friday October 23rd. Broadcasts include State Championships, come-from-behind thrillers, rivalries, walk-off wins and more

"It'll be a lot of fun as we've had different announcing teams over the years here at our stations, bringing back those voices will be really cool for people" Evans added. "Several of those people were recognized for excellence by The Michigan Association of Broadcasters, so you'll hear some great quality too."

"We are looking at perhaps a mock playoff after that. But for starters we'll do 27 awesome games combined from the three schools we cover. It'll be fun to look back at the 2020 broadcast year and be 27 - 0 for football!"

The broadcast schedule for each week, station, games covered, when they originally aired and their final scores are as follows:

Week 1 – Friday August 28, 2020

- Marquette vs Escanaba Sept 14, 2018 36-35 Mgt W 103.3FM
- Negaunee @ Gladstone Sept, 9, 2011 22-19 Neg W 101.9FM
- Ishpeming vs Detroit-Loyola (State Champ) November 24, 2012 20-14 98.3FM

Week 2 - Friday, September 4, 2020

- Marquette @ Negaunee October 13, 2017 35-19 Mqt W (Last game vs Neg) 103.3FM
- Negaunee vs Ishpeming October 7, 2016 28-16 Neg W 101.9FM
- Ishpeming vs Ravenna (State Semifinal) November 20, 2010 22-20 Ish W 98.3FM

Week 3 – Friday, September 11, 2020

- Marquette vs Kingsford October 25, 2019 31-7 Mqt W (Marquette wins first outright GNC Title since 1976) 103.3FM
- Negaunee @ Marquette October 14, 2016 32-0 Neg W (Last W vs Mqt) 101.9FM
- Ishpeming vs Negaunee October 11, 2013 28-24 Ish W 98.3FM

Week 4 – Friday, September 18, 2020

- Marquette @ Petoskey Sept 22, 2017 27-26 Mqt W 103.3FM
- Negaunee @ Charlevoix (Playoff) Oct 31, 2014 21-12 Neg W 101.9FM
- Ishpeming @ Iron Mountain August 27, 2010 28-20 Ish W 98.3FM

Week 5 - Friday September 25, 2020

- Marquette @ Escanaba Sept 20/21, 2019 17-14 Mqt W (2-Day Game) 103.3FM
- Negaunee vs Calumet (Playoff) November 2, 2012 14-6 Neg W 101.9F
- Ishpeming @ Lake Linden-Hubbell Sept 7, 2019 36-34 Ish W 98.3FM

Week 6 - Friday October 2, 2020

- Marquette @ Petoskey Sept 13, 2019 31-0 Mqt W (Eric Mason 1st W) 103.3F
- Negaunee @ Hancock Sept 7, 2018 30-28 Neg W 101.9FM
- Ishpeming @ Westwood Sept 14, 2018 44-36 Ish W 98.3FM

Week 7 - Friday October 9, 2020

- Marquette @ Kingsford Sept 28, 2018 21-20 Mqt W 103.3FM
- Negaunee vs Gladstone Sept 7, 2012 36-34 Neg W 101.9FM
- Ishpeming vs Gwinn Oct 4, 2019 36-30 (OT) Ish W 98.3FM

Week 8 – Friday October 16, 2020

- Marquette vs Menominee Oct 11, 2019 28-21 Mqt W 103.3FM
- Negaunee @ Elk Rapids (Playoff) Oct 29, 2010 22-15 Neg W 101.9FM
- Ishpeming @ Negaunee Oct 8, 2010 20-14 (OT) Ish W 98.3FM

Week 9 - Friday October 23, 2020

- Marquette vs Lakeland Union Oct 6, 2017 55-6 Mqt W 103.3FM
- Negaunee vs Hopkins (State Title) Nov 29, 2002 28-20 W 101.9FM
- Ishpeming vs Pewamo-Westphalia (State Title) Nov 28, 2015 22-16 Ish W-98.3 FM









