

For College Credit

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# *Multi-Media Internship*

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Apply For  
Summer 2021

# Apply Yourself & Shape Your Future

**01** Learn the aspects of media marketing under the Upper Peninsula's most influential radio group to gain real work experience and credit.

Develop critical skills, but soft skills as well like problem solving, critical thinking, and a detail oriented attitude for your resume. **02**

**03** Enjoy endless learning opportunities. We don't send you to get coffee or leave you to file old paperwork.

### What You'll Learn

- Website and Graphic Design
- Photography, Videography, and Audio Production
- Professional Writing for Articles, Scripts and More

### What You'll Need

- Have Reliable Transportation
- Be 18 Years Old or Older by Start of Internship
- Be a Current Student at Northern Michigan University

### What You'll Gain

- Real World Work Experience
- Title of "Published Writer" With Real Portfolio
- Possible Job Opportunity at End of Internship



mediaBrew Communications Marquette Llc.  
3060 US-41 W., Marquette, MI  
(906) 228-6800

## mediaBrew Media & Radio Internship

Learn the media and radio fields inside and out with a hands-on experience producing and editing audio, video, and web content for real audiences and clients.

mediaBrew Communications owns and operates 8 local radio stations and over 30 websites. We help businesses in the area create and deliver an effective marketing message.

This summer long for-credit internship is for students of all majors who want to develop real world skills in the media industry, including audio and video editing, photography, web development and editing, blogging, ad writing, event planning, and marketing. Some interns may gain additional skills in live broadcast and voice tracking their own radio show!

All qualified persons have equal opportunities in positions at mediaBrew including but not limited to equal opportunity for recruitment, selection, appointment, promotion, training, discipline and treatment. mediaBrew Communications Marquette Llc. is an Equal Opportunity Employer.

### What are some of the benefits of being a mediaBrew Communications Intern?

- Gain real world experience
- Attend station and network-wide events
- Flexible hours around your class schedul
- Work on 14 local stations and over 30 websites
- You could learn skills in Audio Production/Radio Programming, Web Design, Graphic Design, Branding, Script Writing, Journalism, Photography, and Media Exposure

### Typical Tasks:

- Writing scripts, sales proposal, promotional materials, documentation, and other business correspondence
- Board operation, voice tracking, audio editing, photo editing, video editing, and other On-Air and media production tasks
- Sports, news, and community reporting, photography, and social media management
- Posting & editing articles and other writing projects
- Sales support

### Apply Now

Visit [mediabrewup.com](http://mediabrewup.com) to find more details and apply online with two of the following:

- One writing sample of applicant's best writing for a college class;
- One sample (500 words) on any topic of applicant's choice;
- One sample of any of the following:
  - A report from a recent City, Township, County or School Board meeting
  - A scientific or technical report for consumption by the general public
  - A movie review of a film released no more than 30 days from application