

Digital Marketing



Google Display Network:

Display ads go across all devices, appearing on websites or apps, using targeting strategies including Retargeting, Behavioral Targeting, Artificial Intelligence, Keyword Targeting and Custom Audience Matching and Lookalike Targeting of your database list. On-Site Visit Tracking to your business is also available.



SEO Management

Improving and promoting a website to increase the number of visitors the site receives from search engines.



Facebook and Instagram Marketing

Targeting people across all devices with display or video ad on Facebook and Instagram in their News Feed, on Facebook Audience Network, Messenger, Stories, Marketplace, Search, or Custom Audience Matching and Lookalike Targeting of your database list using any of the types of Facebook/Instagram ads.



Mobile Conquesting

Reaching people with display and video ads on their mobile devices using targeting strategies including Behavioral, Geo-Fencing, Geo-Retargeting, Geo-Retargeting Lookalike, and Weather Triggers. Or targeting people on your list of physical household addresses with Address Targeting and Address Retargeting. On-Site Visit Tracking to your business is also available.



Geo-Framing

Going back in time to previous events where we have captured people's mobile Device ID's, mapping to their homes, and showing them display ads now.

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OTT:

Our Over-The-Top (OTT) video ads are embedded into programming content people stream on their internet Connected TVs using targeting strategies of Behavioral Targeting, Artificial Intelligence, Retargeting and Custom Audience Matching and Lookalike Targeting of your database list. On-Site Visit Tracking to your business is also available.



YouTube Pre-Roll

Video Pre-Roll ads play before the content someone has clicked to watch and appear on thousands of websites or apps, across all devices, and are skippable or un-skippable depending on the publisher; using targeting strategies including Retargeting, Behavioral Targeting, Artificial Intelligence, Keyword Targeting and Custom Audience Matching and Lookalike Targeting of your database list. On-Site Visit Tracking to your business is also available.



Social Mirror

Social Mirror ads look like your social media display, video, or stories posts but appear on other websites and apps and run across all devices or can be done as OTT on Connected TVs; using our targeting strategies of Retargeting, Behavioral Targeting, Artificial Intelligence, Keyword Targeting, and Custom Audience Matching and Lookalike Targeting of your database list. On-Site Visit Tracking to your business is also available.



LinkedIn Ads

Using the largest professional network to reach the people you want to target, in their News Feed and on the LinkedIn Audience Network, across all devices or using Custom Audience Matching from your database list .

